

## **OXFORD PROPERTIES GROUP SELECTS RYCOM AND ROGERS TO ACCELERATE ITS CISCO SMART AND CONNECTED BUILDING STRATEGY**

**Toronto, Ontario, February 7, 2017**– Rogers Communications and RYCOM Corporation have engaged in a strategic collaboration to accelerate Oxford Properties’ Smart and Connected Building strategy, based on Cisco technology infrastructure. Working together, Rogers and RYCOM will implement the Cisco Smart Building platform across Oxford Properties’ entire Canadian commercial and retail portfolio by the end of 2017, providing real-time value to improve tenant satisfaction.

Smart and connected building technologies, including the solution that Oxford will implement, provide tenants with greater control over their space. Data and insights gathered through connected solutions give property owners and tenants a deeper understanding of space utilization, energy consumption, security, and environmental and maintenance needs. Owners and tenants can ultimately use this intelligence to define their ideal environment for employees, customers, and business operations.

“The relationship between Rogers and RYCOM accelerates our ability to deploy our chosen Cisco Smart Building platform to transform our retail and office properties across Canada into smart and connected buildings – providing our tenants with the ability to rapidly leverage industry innovations to drive operational efficiencies within their space and ultimately improve their overall business yield,” said Andrew McAllan, SVP, Oxford Properties Ltd. “Tenant expectations evolve daily, and we are wholly committed to continuing to invest in, demonstrate the benefits of, and innovate to be a leader in smart and connected buildings in order to meet and exceed the expectations of our valued tenants so that they are able to achieve outstanding business success in the short and long term.”

“Our collaboration with Oxford Properties began over six years ago, and together we have made significant developments in testing, deploying, and refining Cisco Smart Building solutions in several high-profile Oxford projects, including our home in RBC WaterPark Place,” said Bernadette Wightman, President, Cisco Canada. “As a result of our work together, our Cisco Toronto Innovation Centre has become a global showcase for smart building solutions, including converged HVAC and digital ceiling solutions. We look forward to continuing to work with Oxford and their partners as they deploy these innovations across Canada.”

“As a long-standing, trusted advisor to Oxford Properties and the real estate industry, RYCOM is pleased to design, deploy, operationalize, and support Oxford’s Smart and Connected Building strategy and Cisco-based platform,” said Jennifer Sicilia, VP & GM, RYCOM Corp. “The platform provides Oxford with the ability to rapidly add solutions that bring competitive value to their tenants and the day-to-day operations of their properties, and will generate deep and relevant data insights that both the tenants and property staff can use to drive success. We are pleased to be part of the Smart and Connected Building strategy and to assist Oxford in curating the journey ahead.”

“The corporate real estate sector has a huge opportunity to leverage smart, connected solutions to drive positive business outcomes, including a better customer experience and potentially new sources of revenue,” said Nitin Kawale, President, Enterprise Business Unit, Rogers Communications. “We’re thrilled to be working alongside our partners RYCOM and Cisco to deliver a Smart Buildings blueprint for Oxford Properties, and look forward to building on this work to support Oxford delivering more innovation and productivity in its business.”

Today's announcement builds on Oxford Properties' existing relationship with Cisco, who situated one of its nine global innovation centres in Oxford's RBC WaterPark Place in downtown Toronto. Cisco's Toronto Innovation Centre focuses on building innovative solutions that support tenant needs in all real estate classes and transforming how buildings are designed, built, used, and operated. The success of the collaboration has led to further smart and connected building opportunities with the construction of the 100 Adelaide Street West building in Toronto and the Eau Claire Tower in Calgary, AB.

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### **About RYCOM**

RYCOM develops innovative, integrated technology solutions that are tailored to increase the value of, and enable business success for, its clients. RYCOM is proud to be a trusted advisor to and long-term partner of leading organizations across North America in diverse industries – real estate (all categories and classes), government, media and retail, to name a few. By staying at the forefront of technology solutions, utilizing best-in-class support models, and delivering quality services with the highest level of care and support, RYCOM simplifies technology for clients so they can focus on their core business while achieving operational and measurable results. For more information about RYCOM, please visit [www.rycom.ca](http://www.rycom.ca).

### **About Rogers Communications Inc.**

Rogers is a leading diversified Canadian communications and media company that's working to deliver a great experience to our customers every day. We are Canada's largest provider of wireless communications services and one of Canada's leading providers of cable television, high-speed Internet, information technology, and telephone services to consumers and businesses. Through Rogers Media, we are engaged in radio and television broadcasting, sports, televised and online shopping, magazines, and digital media. Our shares are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI).

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