

## **RYCOM AND BUENO PARTNER TO EMPOWER REAL ESTATE BUSINESS THROUGH DATA**

**Toronto, Ontario, June 21, 2016** — RYCOM Corporation and Built Environment Optimization Pty Ltd (BUENO) today announced that they have signed a long-term, exclusive partnership and collaboration agreement. The two companies have partnered to provide a platform that will service the real-estate industry in Canada and, non-exclusively, the USA and other countries.

RYCOM and BUENO have combined their unique capabilities, intellectual property and expertise to launch an innovative, integrated SaaS platform. By integrating building systems and advanced technologies within real-estate operations, the platform was built to improve financial results, property operations efficiencies, tenant engagement and leverage continued technological innovation for real estate developers, owners and property managers.

BUENO was founded by Airmaster Australia – a leading provider of technical building solutions including service and maintenance, controls and automation, energy management, and installation and design of HVAC, and other major building system services. BUENO provides data-driven engineering services powered by analytics technology that deliver business value through a range of bespoke products and services.

With Airmaster providing both the investment and intellectual capital, RYCOM integrated BUENO's tools into its existing Smart real estate service and support platform.

"We are very excited to partner with an exceptional company like BUENO and to launch this platform," said Casey Witkowicz, President and CEO of RYCOM. "Using building systems data to better integrate building operations and manage properties, the next generation of building owners, operators and managers will see improved financial results of their real-estate assets of any class and size."

"The real-estate industry has been actively investing and exploring ways in which to leverage innovation and technology to improve the operations of their assets and meet the new demands of their tenants," said Leon Wurfel, Managing Director of BUENO. "By partnering with RYCOM, we are able to tap into our combined 50 years of experience – leveraging our respective expertise and strengths to develop a new platform that will see clients achieve heightened business success, measurable results and positive outcomes."

"Partnerships such as these are critical for addressing the Commercial Real Estate Industry's need to drive performance and lower operating costs through seamless integration of advanced technologies, client services and advanced data analytics," said Susan Allen, President, BOMA Toronto.

“RYCOM is a valued partner of Cisco’s Smart & Connected Building strategy,” said Dr. Rick Huijbregts, Cisco Americas Managing Director, Digital Transformation and Industry Solutions, Cisco Canada Vice President, Innovation. “Having collaborated with RYCOM in real-estate initiatives we believe this partnership will further the industry’s monetization of smart building solutions-based on innovative and proven methodologies, creative use of simplifying technology and providing creative acquisition solutions to service our mutual clients.”

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**About RYCOM:**

RYCOM develops innovative, integrated technology solutions that are tailored to increase the value of, and enable business success for, its clients. Founded in 1997, RYCOM is proud to be a trusted advisor to and long-term partner of leading organizations across North America in diverse industries – real-estate (all categories and classes), government, media and retail, to name a few. By staying at the forefront of technology solutions, utilizing best-in-class support models, and delivering quality services with the highest level of care and support, RYCOM simplifies technology for clients so they can focus on their core business while achieving operational and measurable results. For more information about RYCOM, please visit [www.rycom.ca](http://www.rycom.ca)

**About BUENO:**

BUENO is the Australian leader in data and information driven operational property services. BUENO delivers superior data-related and technology-driven services based on fault detection, optimization and business intelligence that simplifies clients’ operations and enhance their effectiveness across all building sectors and building information systems. Sustainability is a new and immature industry and is missing many systems that other industries use to automate and improve outcomes. BUENO’s goal is to accelerate the proliferation of new systems and ideas throughout the property and sustainability industries. For more information about BUENO, please visit: <http://www.buenosystems.com.au>

**If you have any questions or would like to learn more about what RYCOM and BUENO can do for you and your business, please contact:**

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